

Matthew Suber

www.matthewsuber.com
me@matthewsuber.com
404-863-6188

Creative professional focused in user interface and usability, web development and online marketing, with experience in editorial design, iPhone applications, textiles, and motion media.

Professional experience

July 2007-Present: Currently a Production designer at CNN.com focused on usability and interface with work including iPhone web apps and the CNN iReport application, widgets, and online marketing.

April-June 2007: Worked at InnovCare design solutions company. Mocked up client web designs, and developed marketing concepts for company's self-promotion.

2007: Developed identity manual for Georgia Brain Train Group's, Athens to Atlanta project (A2A) . Designed logo, signage for wayfinding, and set all design parameters throughout the manual. Final version of the manual was presented in Spanish and English versions to the Georgia Brain Train Group.

2006: Developed poster designs and animated ad for Lifetime Television Original Movie entitled *Fatal Desire* . Discussed ideas with art director and was provided a screen play, promotional photos, and a directors cut of the movie before airing on television. Poster designs were displayed in Lifetime's New York headquarters.

2006: As a student developed website, poster and animated ads, and presented for CNN Exchange, now iReport.

2005-2007: Freelance design for Rolls Royce of Buckhead Atlanta, Peach Connection, WCLK Radio, *The Atlanta Inquirer*, TOUS, and others. Ranging from print marketing, branding, and editorial design.

January-March 2005: Internship at Deep Blue Digital in Atlanta, Georgia. Web design, color correction and photo retoucher.

January-April 2004: Internship at Mauldin Brand Agency/Artistic Control Group in Atlanta, Georgia. Served as graphic artist in residence applying solutions to a number of projects for clients, including an ad campaign for NASCAR.

Published works

- Poster art and typeface in 'FORM: Artistic Independence' book (July 2008)
- Editorial designs in California magazine, 'Moxie' (Summer 2007)

Professional training

Management skills from CNN Center PDC, Action Script 3 from Emory University, 'Business networking' from CNN Center PDC, and 'Strategic Thinking' from CNN Center PDC

Skill set

Adobe C3 Suite including After Effects, HTML, XHTML, XML, CSS, Flash, Curious software, working knowledge of AS3, Microsoft Office

Other skills include Reason 4.0, Ableton Live 7.x, usability, brand identity, viral marketing, Pro tools, 4-color process, fabrication

Education

Georgia State University BFA in Graphic Design, May 2007